

# **Santa Clara Valley Hockey Association**



**2011 / 2012  
Sponsorship Opportunity**



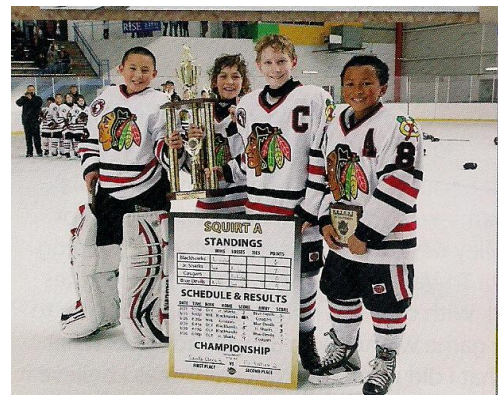
# Santa Clara Blackhawks

The Santa Clara Valley Hockey Association, (SCVHA), a non-profit organization, has been managing youth ice hockey teams in the Bay Area for over 42 years. Our organization, with its volunteer staff of administrators and coaches, is dedicated to the development of our community's youth through the competitiveness of sport. Our membership represents a diverse cross-section of America's population with players of various cultural and socio-economic backgrounds.

Each year, we teach our players the skills and behaviors necessary for them to compete and have fun. Our goals are to develop character, confidence and a positive attitude through discipline, dedication, respect and selflessness. We believe these are the life skills that are fundamental to being a successful team player and contributor in society.

SCVHA teams and players have had a great deal of success over its 42 year history bringing the national spotlight to Northern California hockey. Some of our clubs successes include:

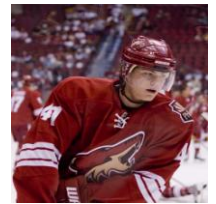
- Six Blackhawks teams won 2010/2011 NorCal Championships
- Bantam AA 2011: 2nd Place National Championships, CAHA State Champions, NorCal AA Champions
- 2010 Pee Wee A, Bantam A and Bantam B California Amateur Hockey Association (CAHA) Champions
- SCVHA teams have won many NORCAL and CAHA State Championships during the clubs history



- In addition to the local NorCal and CAHA tournaments; the SCVHA teams travel throughout the US and Canada successfully playing in tournaments against the best players.



- Proudly, many SCVHA players move on to junior and collegiate level of hockey
- Former Blackhawks who have become **NHL** players:
  - John Blue (Boston Bruins)
  - Ryan Miller (Buffalo Sabres)
  - Viktor Tikhonov (Phoenix Coyotes)



The SCVHA Blackhawks Hockey Teams are comprised of seventeen players between the ages of 7-18 who commit a tremendous amount of time and energy to the sport they love. Over the next seven months, these players will play between 40-50 hockey games in various venues throughout the United States and Canada. The commitment to this sport comes with a heavy financial commitment as well and we value the partners that help us make this dream a reality for our players and their families.

### ***How Can You and/or Your Company Benefit by Becoming a Blackhawk Sponsor?***

- **Your company/service will be exposed to many potential end users both locally in Northern California, as well as nationally, through the teams travel. Logos will be prominently displayed on team banner and team uniforms.**
- **Your company will be recognized on our team and organization websites. These websites generate thousands of hits throughout the year from people all over the United States and the world.**
- **A special team plaque and photo (for gold and platinum sponsors) in recognition of your support for the 2011 – 2012 SCVHA Blackhawks Bantam AA Hockey Team.**
- **Your sponsorship donation is tax-deductible. Tax ID #23-724-1489.**
- **Most importantly, the gratification and pride of supporting local youth sports.**

# Santa Clara Valley Hockey Association: Blackhawks

## 2011 -2012 Team Sponsorship Opportunities

<input type="checkbox"/> <b>Platinum Level</b> <i>\$5,000 and above</i>	<ul style="list-style-type: none"> <li>• Logo on banner; prime location. Banner travels to team tournaments and home games.</li> <li>• Logo in primary location on team pants/breezers; worn at all games.</li> <li>• Logo on team shirts and/or team socks.</li> <li>• <b>Helmet stickers with your logo (for first sponsor only)*</b></li> <li>• Logo on team website; up to a 100-word description, with link to your company website. Recognition until August 2012.</li> <li>• Banner ad or logo on home page of the Santa Clara Blackhawk's club website; with link to your company website. Recognition until August 2012.</li> <li>• Special team plaque in recognition of your support for the upcoming 2011 – 2012 season.</li> <li>• Anything else we can do to say "thank you very much!!" we are open to other possibilities.</li> </ul>
<input type="checkbox"/> <b>Gold Level</b> <i>\$1,500 - \$4,999</i>	<ul style="list-style-type: none"> <li>• Logo on banner; secondary location. Banner travel to team tournaments and home games.</li> <li>• Logo in secondary location on team pants/breezers; worn at all games.</li> <li>• Logo on team website; up to a 100-word description, with link to your company website. Recognition until August 2012.</li> <li>• Banner ad or logo on home page of the Santa Clara Blackhawk's club website; with link to your company website. Recognition until August 2011.</li> <li>• Special team plaque in recognition of your support for the upcoming 2011 – 2012 season.</li> </ul>
<input type="checkbox"/> <b>Silver Level</b> <i>\$500 - \$1,499</i>	<ul style="list-style-type: none"> <li>• Logo on banner. Banner travels to team tournaments and home games.</li> <li>• Logo on team website; up to a 100-word description, with link to your company website. Recognition until August 2012.</li> <li>• Banner ad or logo on home page of the Santa Clara Blackhawk's club website; with link to your company website. Recognition until August 2012.</li> </ul>

*\* First Platinum Level Sponsor gets helmet stickers of your logo to be worn all season in place of Blackhawk logo. (Sponsor must be approved by sponsorship committee for helmet sticker.)*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Team\* interested in sponsoring: \_\_\_\_\_

*\*If interested in overall club sponsorship instead of a specific team, we would be happy to work with you to create a package to meet your needs.*

**Please make your tax deductible (Tax ID #23-724-1489) donation to:**

**Payable to:** Santa Clara Valley Hockey Association (SCVHA)

**Mail Check to:** Phil Roth, Treasurer  
 c/o Sharks Ice at Fremont  
 44388 Old Warm Springs Blvd., Fremont, CA 94538

**Contact:** Shannon Malliet    **E-mail:** [fundraising@blackhawks.org](mailto:fundraising@blackhawks.org)    **Phone:** 408.334.4520